Editorial vs. News Article
News Article

The “news” is the information
- It follows in chronological order of the facts as they come to light.
1. A school bus crashed into a ravine
2. Initial investigations show driver was drunk
3. Neighbors of the driver say they heard an argument with his wife the night before and morning of the crash
4. Friends say the couple was fighting due to the wife’s suspected infidelity
Typical Characteristics of News

- Accurate
- Verifiable
- Balanced
- Recent
- Concise and Clear
The editor and/or writers taken on the news story.
Analysis is done on the basis of values and the ideology the story adopts.
Two ways the “story” or “facts” can be interpreted:

1. Cheating wife drives husband to alcohol fueled negligence leading to accident
2. Negligent alcoholic husband drives wife to infidelity
Usually will back the news group/publishers view

Good Editorials will have these elements:
- The news event/facts
- The reaction or what the writer wants the reader to think about
- Reasons or back up for their stance/opinion/focus

Typically has three parts:
1. Intro
2. Body
3. Conclusion